



Rossel's opportunities

# TOUR DE FRANCE SPECIAL (July, 4-5-7th)

LE SOIR



sudpresse

Le  
de TOUR  
FRANCE

3

Top Topicals = 50%

Acc 120

1 | 3 days = 15.000€

60%  
off!

Creative banner

2 | Rate per banner = 9.000€

50%  
Off!



→ 100 mm H x 6 col.

ROSSEL  
ADVERTISING  
finding the way