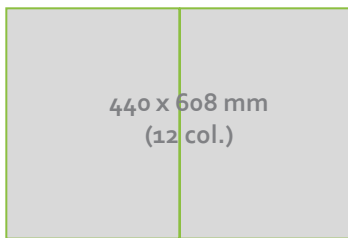




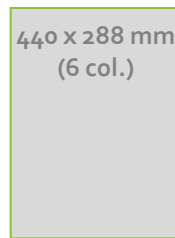
Tarifs 2012 | Le régional Publicité commerciale



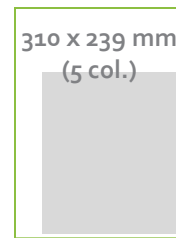
Pages rédactionnelles



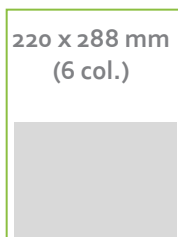
Pano : 10.080 €



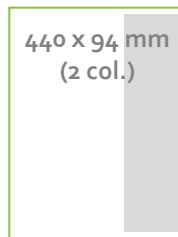
1/1 page :
6.720 €



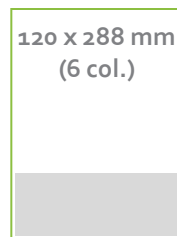
Junior Page :
4.325 €



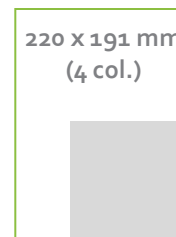
1/2 page :
4.015 €



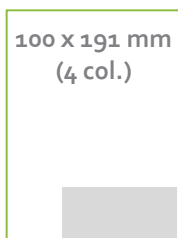
1/3 page V :
2.765 €



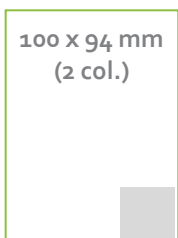
Bandeau 120 x 6 :
2.190 €



1/4 page :
2.675 €



Pavé 100 x 4 :
1.215 €



Pavé 100 x 2 :
608 €

Formats spéciaux :

Bandeau page 1

75 mm H x 288 mm L : 1.605 €

Cover 4 : + 20%

Dégressif :

Si 3 parutions : 10%

Si 5 parutions : 15%

Si 10 parutions : 35%

Tarifs hors tva - par parution - Quadri