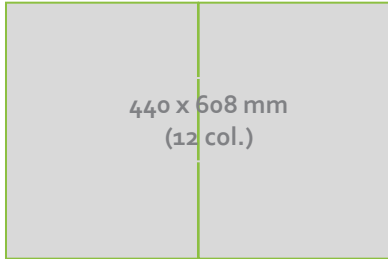




Tarifs 2012 | Le national



440 x 608 mm
(12 col.)

Pano :
37.650€

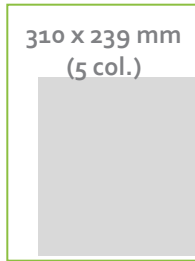
458.800 lecteurs

Source : Cim 2011



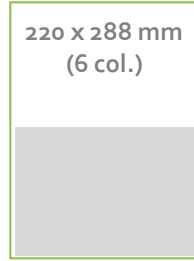
440 x 288 mm
(6 col.)

1/1 page :
25.100€



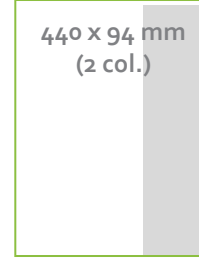
310 x 239 mm
(5 col.)

Junior Page :
18.825€



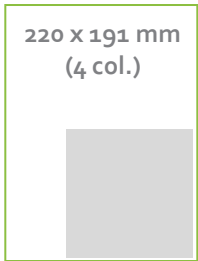
220 x 288 mm
(6 col.)

1/2 page :
16.315€



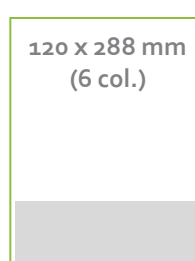
440 x 94 mm
(2 col.)

H x 2 col :
11.295€



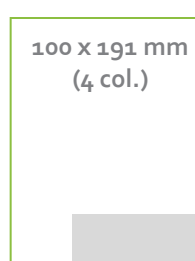
220 x 191 mm
(4 col.)

1/4 page :
10.040€



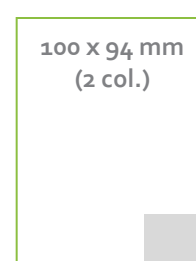
120 x 288 mm
(6 col.)

Bandeau 120 x 6 :
8.283€



100 x 191 mm
(4 col.)

Pavé 100 x 4 :
5.020€



100 x 94 mm
(2 col.)

Pavé 100 x 2 :
2.510€

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Emplacements spécifiés	
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Page 3	Tarif x 2
Page 4-5	Tarif + 50 %
Premium 1 ^{er} cahier	Tarif + 20 %
Premium Economie	Tarif + 20 %
Dernière page cahier / journal	Tarif + 20 %
Emplacement exigé - multi-blocs	Tarif + 25 %
Citation de marque	Tarif + 15 %

Tarifs hors TVA - Par parution