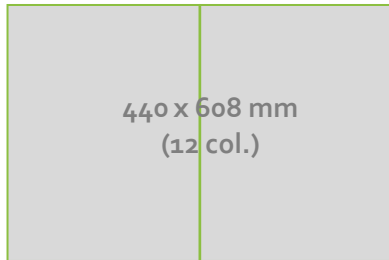


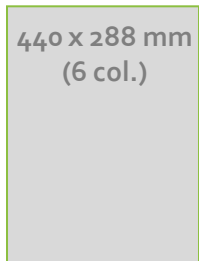


Tarifs 2012



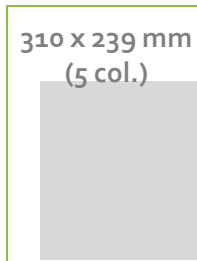
440 x 608 mm
(12 col.)

Pano :
40.235,00 €



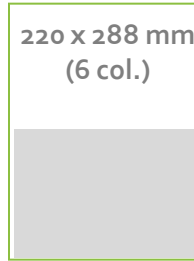
440 x 288 mm
(6 col.)

1/1 page :
26.825,00 €



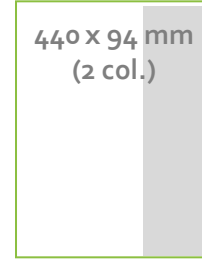
310 x 239 mm
(5 col.)

Junior Page :
20.115,00 €



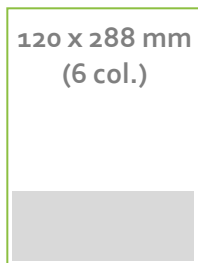
220 x 288 mm
(6 col.)

1/2 page :
17.435,00 €



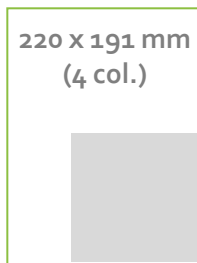
440 x 94 mm
(2 col.)

H x 2 col. :
12.070,00 €



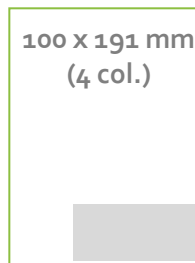
120 x 288 mm
(6 col.)

Bandeau 120 x 6 :
8.850,00 €



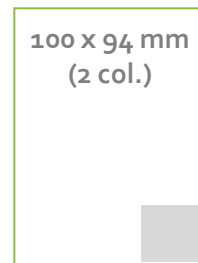
220 x 191 mm
(4 col.)

1/4 page :
10.730,00 €



100 x 191 mm
(4 col.)

Pavé 100 x 4 :
5.365,00 €



100 x 94 mm
(2 col.)

Pavé 100 x 2 :
2.685,00 €

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Page 1	Formats	Le Soir
Pavé 1 col	50 x 45 (1 col)	2.570 €
Pavé 2 col	50 x 94 (2 col)	5.365 €
Bandeau	50 x 288 (6 col)	16.295 €
Page 3		
1/2 page	220 x 288 (6 col)	29.055 €
H x 2 col.	440 x 94 (2 col)	20.115 €
Bandeau 120 x 6	120 x 288 (6 col)	14.755 €
1/4 page	220 x 191 (4 col)	17.880 €
Pavé 100 x 4	100 x 191 (4 col)	8.940 €
Pavé 100 x 2	100 x 94 (2 col)	4.470 €
Page 5		
1/1 page	440 x 288 (6 col)	33.530 €
Junior page	310 x 239 (5 col)	25.145 €
1/2 page	220 x 288 (6 col)	21.795 €
H x 2 col.	440 x 94 (2 col)	15.090 €
Bandeau 120 x 6	120 x 288 (6 col)	11.065 €
1/4 page	220 x 191 (4 col)	13.410 €
Pavé 100 x 4	100 x 191 (4 col)	6.705 €
Pavé 100 x 2	100 x 94 (2 col)	3.355 €

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