

Package crossmedia iPad + Print

→ Consult our website www.rosseladvertising.be

→ LeSoir iPad



7 days

→ LE SOIR Newspaper



1 day

▶ Formats 'iPad' | Le Soir



▶ Formats 'Newspaper' | Le Soir

→ Splashpage

(1024 px * 768 px + 768 px * 1024 px)
Placement: Downloading page

→ Banners (Landscape + Portrait)

768 px (W) * 100 px (H)
100 px (W) * 700 px (H)

Placement: in app

11.000 downloads

35.000 impressions/week

→ Value : 4.500 €

→ Fullpage

288 mm W x 440 mm H
484.100 contacts

Value : 29.400 €

Package offer

→ **25.000 €**

+/- 27% discount

*hosting not included

All prices are 21% VAT exclusive

Material : adweb@rossel.be & websales@rossel.be

Contract & creatives : 5 days before publication