

cineneWS

Q4 2018 - FR



	Audience	Coverage%	Profile %	Selectivity
Total	184.043	4,3	100	100
Gender				
Women	100.475	4,6	55	105
Men	83.568	4,1	45	94
Age				
12-24	22.880	2,9	12	66
25-34	29.360	4,2	16	98
35-44	45.558	6,7	25	155
45-64	61.051	5,1	33	117
65+	25.194	2,9	14	67
Province				
Brussels	49.167	5,2	27	120
Walloon Brabant	20.468	6,2	11	143
Hainaut	39.579	3,5	22	82
Liege	37.732	4,4	21	101
Namur	19.814	4,5	11	105
Luxembourg	7.659	2,7	4	61
Social groups				
SG 1-2	52.721	5,6	29	129
SG 1-4	83.921	5,0	46	117
MRI				
Yes	112.268	4,6	61	106
MS				
Yes	117.928	4,5	64	104
Educational level				
Education High	76.888	5,8	42	134
Active				
Yes	6.808	3,5	4	81

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Q4 2018 - NL



	Audience	Coverage%	Profile %	Selectivity
Total	181.099	3,3	100	100
Gender				
Women	93.292	3,4	52	103
Men	87.807	3,2	49	98
Age				
12-24	25.404	2,8	14	84
25-34	31.840	4,2	18	126
35-44	36.844	4,6	20	140
45-64	66.152	4,0	37	121
65+	20.859	1,6	12	47
Province				
Brussels	NA	NA	NA	NA
Flemish Brabant	16.868	2,5	9	76
Limburg	67.015	4,3	37	131
Antwerp	34.695	2,7	19	81
East Flanders	26.646	2,6	15	80
West Flanders	NA	NA	NA	NA
Social groups				
SG 1-2	61.262	4,6	34	138
SG 1-4	99.675	4,3	55	131
MRI				
Yes	102.688	3,3	57	101
MS				
Yes	114.461	3,4	63	104
Educational level				
Education High	80.010	4,6	44	138
Active				
Yes	30.217	3,6	17	109