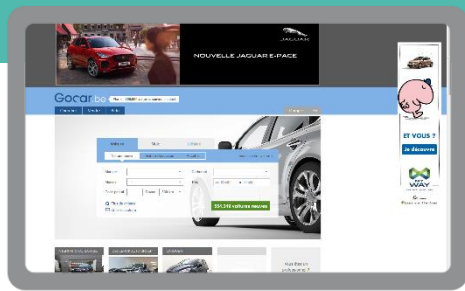


**Gocar.be**
**Q3 2018 - FR**


	Audience	Coverage%	Profile %	Selectivity
<b>Total</b>	258.447	6,1	100	100
<b>Gender</b>				
Women	70.873	3,2	27	53
Men	187.574	9,2	73	151
<b>Age</b>				
12-24	24.032	3,0	9	49
25-34	46.513	6,7	18	111
35-44	55.271	8,1	21	134
45-64	93.319	7,8	36	128
65+	39.311	4,5	15	73
<b>Province</b>				
Brussels	56.106	6,0	22	100
Walloon Brabant	25.792	6,9	10	114
Hainaut	57.962	5,3	22	88
Liege	48.482	5,5	19	90
Namur	30.424	6,7	12	111
Luxembourg	14.662	5,7	6	94
<b>Social groups</b>				
SG 1-2	63.406	6,9	25	114
SG 1-4	107.713	6,6	42	109
<b>MRI</b>				
Yes	169.701	6,9	66	113
<b>MS</b>				
Yes	153.485	5,7	59	95
<b>Educational level</b>				
Education High	88.105	6,7	34	110
<b>Active</b>				
Yes	19.313	9,0	8	149

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## Q3 2018 - NL

	Audience	Coverage%	Profile %	Selectivity
<b>Total</b>	217.765	4,0	100	100
<b>Gender</b>				
Women	54.630	2,0	25	50
Men	163.135	6,0	75	151
<b>Age</b>				
12-24	26.136	2,8	12	72
25-34	29.703	3,9	14	97
35-44	37.662	4,7	17	119
45-64	93.263	5,6	43	141
65+	31.001	2,3	14	59
<b>Province</b>				
Brussels	NA	NA	NA	NA
Flemish Brabant	32.804	5	15	119
Limburg	57.731	4	27	95
Antwerp	50.757	4	23	98
East Flanders	40.780	4	19	103
West Flanders	NA	NA	NA	NA
<b>Social groups</b>				
SG 1-2	53.147	4,1	24	102
SG 1-4	87.937	4,0	40	99
<b>MRI</b>				
Yes	134.049	4,3	62	107
<b>MS</b>				
Yes	122.724	3,7	56	92
<b>Educational level</b>				
Education High	67.953	3,9	31	98
<b>Active</b>				
Yes	32.008	3,8	15	95