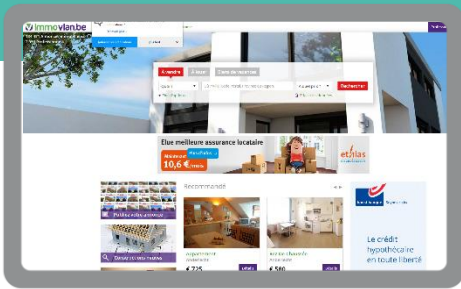




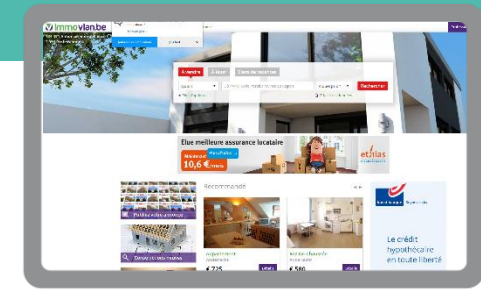
Q3 2018 - FR



	Audience	Coverage%	Profile %	Selectivity
Total	378.045	8,9	100	100
Gender				
Women	214.427	9,7	57	109
Men	163.618	8,0	43	90
Age				
12-24	43.579	5,4	12	61
25-34	105.161	15,2	28	171
35-44	93.690	13,8	25	155
45-64	102.057	8,5	27	96
65+	33.558	3,8	9	43
Province				
Brussels	90.692	9,8	24	110
Walloon Brabant	34.101	9,1	9	103
Hainaut	93.297	8,7	25	97
Liege	65.208	7,3	17	83
Namur	43.884	9,8	12	110
Luxembourg	17.525	6,9	5	77
Social groups				
SG 1-2	88.137	9,6	23	108
SG 1-4	153.106	9,4	41	106
MRI				
Yes	230.553	9,4	61	105
MS				
Yes	266.208	10,0	70	112
Educational level				
Education High	141.828	10,7	38	121
Active				
Yes	26.680	12,5	7	141



Q3 2018 - NL



	Audience	Coverage%	Profile %	Selectivity
Total	494.854	9,0	100	100
Gender				
Women	280.171	10,2	57	113
Men	214.683	7,9	43	87
Age				
12-24	72.647	7,9	15	88
25-34	108.434	14,1	22	156
35-44	96.476	12,1	20	134
45-64	167.436	10,0	34	111
65+	49.862	3,8	10	42
Province				
Brussels	7.410	9,7	2	108
Flemish Brabant	65.353	9	13	104
Limburg	139.923	9	28	102
Antwerp	109.951	8	22	93
East Flanders	99.217	10	20	111
West Flanders	NA	NA	NA	NA
Social groups				
SG 1-2	115.446	8,8	23	97
SG 1-4	198.172	8,9	40	99
MRI				
Yes	269.755	8,6	55	95
MS				
Yes	313.846	9,4	63	104
Educational level				
Education High	162.525	9,3	33	103
Active				
Yes	71.507	8,5	15	94