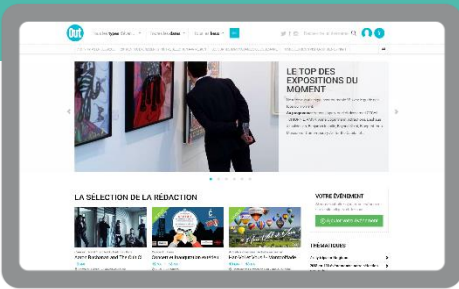




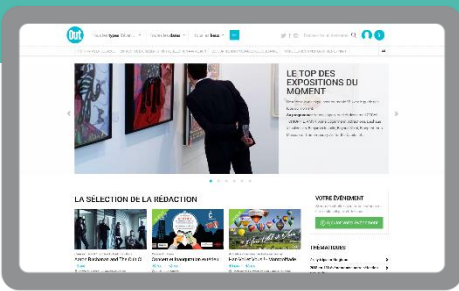
Q4 2018 - FR



	Audience	Coverage%	Profile %	Selectivity
Total	161.364	3,8	100	100
Gender				
Women	98.322	4,5	61	118
Men	63.042	3,1	39	81
Age				
12-24	22.418	2,8	14	74
25-34	35.486	5,1	22	135
35-44	37.058	5,5	23	144
45-64	46.666	3,9	29	102
65+	19.736	2,3	12	59
Province				
Brussels	42.232	4,5	26	118
Walloon Brabant	14.507	4,4	9	115
Hainaut	35.831	3,2	22	84
Liege	34.712	4,0	22	106
Namur	19.348	4,5	12	118
Luxembourg	5.792	2,0	4	54
Social groups				
SG 1-2	43.176	4,6	27	121
SG 1-4	76.376	4,6	47	121
MRI				
Yes	89.088	3,6	55	96
MS				
Yes	105.501	4,0	65	106
Educational level				
Education High	66.778	5,0	41	133
Active				
Yes	7.180	3,7	4	97



Q4 2018 - NL



	Audience	Coverage%	Profile %	Selectivity
Total	74.900	1,4	100	100
Gender				
Women	44.146	1,6	59	117
Men	30.753	1,1	41	83
Age				
12-24	9.759	1,1	13	78
25-34	10.258	1,3	14	98
35-44	18.533	2,3	25	170
45-64	27.345	1,6	37	120
65+	9.003	0,7	12	49
Province				
Brussels	NA	NA	NA	NA
Flemish Brabant	9.461	1	13	101
Limburg	27.180	2	36	129
Antwerp	12.651	1	17	71
East Flanders	11.214	1	15	82
West Flanders	NA	NA	NA	NA
Social groups				
SG 1-2	24.418	1,8	33	134
SG 1-4	41.933	1,8	56	134
MRI				
Yes	41.076	1,3	55	97
MS				
Yes	51.463	1,5	69	113
Educational level				
Education High	34.139	2,0	46	143
Active				
Yes	12.640	1,5	17	111