

Q3 2018 - FR



	Audience	Coverage%	Profile %	Selectivity
Total	1.286.397	30,2	100	100
Gender				
Women	638.845	28,9	50	96
Men	647.552	31,7	50	105
Age				
12-24	279.268	34,8	22	115
25-34	287.207	41,5	22	137
35-44	282.269	41,4	22	137
45-64	323.515	27,0	25	89
65+	114.136	12,9	9	43
Province				
Brussels	289.730	31,2	23	103
Walloon Brabant	121.636	32,8	10	109
Hainaut	305.458	28,2	24	93
Liege	261.629	29,5	20	98
Namur	142.702	31,8	11	105
Luxembourg	74.524	29,2	6	97
Social groups				
SG 1-2	333.016	36,2	26	120
SG 1-4	548.116	33,8	43	112
MRI				
Yes	714.634	29,0	56	96
MS				
Yes	790.700	29,6	62	98
Educational level				
Education High	469.674	35,5	37	118
Active				
Yes	76.402	35,8	6	118