



# SUDPRESSE

## Q1 2017

	Audience	Coverage %	Profile %	Selectivity
Total	1.247.755	29,4	100	100
<b>Gender</b>				
Women	636.520	28,9	51	98
Men	611.235	29,9	49	102
<b>Age</b>				
12-24	287.643	36,5	23	124
25-34	251.497	37,6	20	128
35-44	257.384	37,0	21	126
45-64	345.645	28,4	28	97
65+	105.586	12,1	9	41
<b>Province</b>				
Brussels	164.495	17,9	13	61
Walloon Brabant	88.328	26,5	7	90
Hainaut	386.128	34,0	31	116
Liege	350.095	37,3	28	127
Namur	122.332	29,4	10	100
Luxembourg	74.496	32,0	6	109
<b>Social groups</b>				
SG 1-2	379.421	36,1	30	123
SG 1-4	629.724	32,9	51	112
<b>MRI</b>				
Yes	629.185	25,8	50	88
<b>MS</b>				
Yes	723.887	27,1	58	92
<b>Educational level</b>				
Education High	381.974	31,8	31	108
<b>Active</b>				
Yes	651.178	36,4	52	124

Source : CIM Internet Audience – January-March 2017 – All platforms – FR Universe