



# SUDPRESSE Q2 2017

	Audience	Coverage %	Profile %	Selectivity
Total	1.286.633	30,3	100	100
<b>Gender</b>				
Women	687.534	31,2	53	103
Men	599.099	29,4	47	97
<b>Age</b>				
12-24	285.972	36,3	22	120
25-34	254.366	38,1	20	126
35-44	266.455	38,3	21	127
45-64	365.554	30,2	28	100
65+	114.286	13,0	9	43
<b>Province</b>				
Brussels	200.055	21,7	16	72
Walloon Brabant	90.050	26,9	7	89
Hainaut	419.133	36,9	33	122
Liege	333.753	35,5	26	117
Namur	120.997	29,1	9	96
Luxembourg	77.986	33,5	6	110
<b>Social groups</b>				
SG 1-2	378.503	37,1	29	122
SG 1-4	670.120	35,1	52	116
<b>MRI</b>				
Yes	678.933	27,4	53	91
<b>MS</b>				
Yes	771.973	28,6	60	95
<b>Educational level</b>				
Education High	396.806	33,0	31	109
<b>Active</b>				
Yes	688.750	38,5	54	127

Source : CIM Internet Audience – April-June 2017 – All platforms – FR Universe