



# SUDPRESSE

## Q4 2017 - FR

	Audience	Coverage %	Profile %	Selectivity
Total	1.277.430	29,8	100	100
<b>Gender</b>				
Women	638.059	28,8	50	97
Men	639.370	31,0	50	104
<b>Age</b>				
12-24	260.449	33,2	20	111
25-34	266.337	38,4	21	129
35-44	282.630	41,0	22	138
45-64	359.345	29,3	28	98
65+	108.669	12,2	9	41
<b>Province</b>				
Brussels	217.433	22,8	17	76
Walloon Brabant	99.858	31,4	8	105
Hainaut	382.477	33,6	30	113
Liege	313.260	33,3	25	112
Namur	134.353	31,9	11	107
Luxembourg	63.053	26,5	5	89
<b>Social groups</b>				
SG 1-2	381.327	37,0	30	124
SG 1-4	646.947	34,9	51	117
<b>MRI</b>				
Yes	719.444	29,2	56	98
<b>MS</b>				
Yes	775.260	28,8	61	97
<b>Educational level</b>				
Education High	423.293	34,6	33	116
<b>Active</b>				
Yes	47.075	27,8	4	93

Source : CIM Internet Audience – October-December 2017 – All platforms – FR Universe