



FULL HOUSE



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Full House

Think
Global,
Act Local

The push and pull combination of De Streekkrant, De Zondag, Steps City Magazine, Krant van West-Vlaanderen and Proxistore Online guarantees a total reach of 3,403,001* people and a significant ROI.

Roularta Local Media
your first partner

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FULL HOUSE
L'OFFRE LA PLUS ATTRAYANTE DE BELGIQUE
POWERED BY STREEKKRANT & VLAN

Close to the local consumer

Close to the local reader

Close contact between shop and consumer

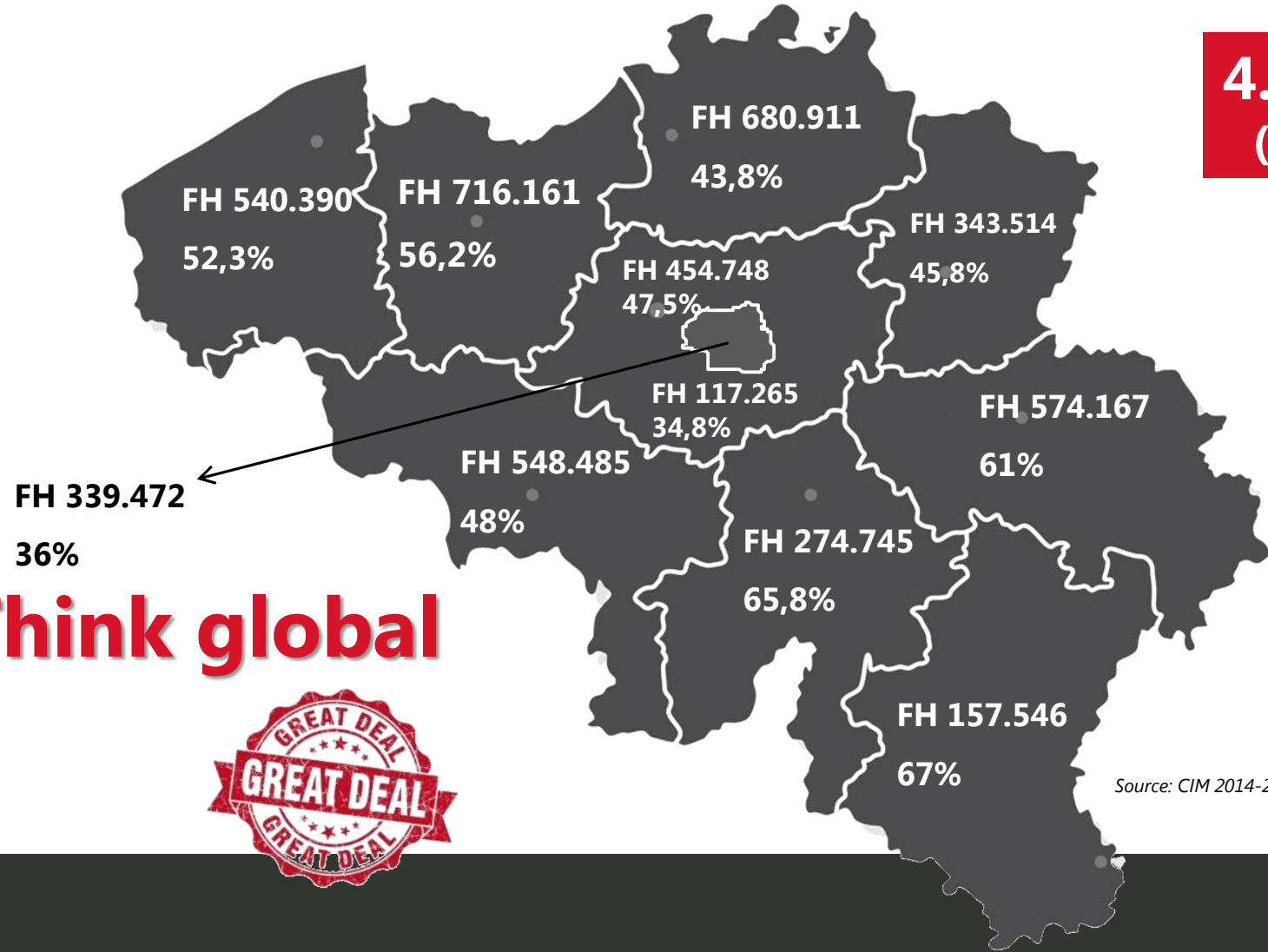
➤ **Store traffic builder**





Great Deal

4.747.404 readers
(5.568.965 contacts)



Think global



Source: CIM 2014-2015 (1) Paper + Digital (12+)

FULL HOUSE



~~1/1 page: 151.627 EUR~~

76.177 EUR



± 50% of the Belgians

4.752.947
Belgians (12+)

The Full House Pack
is the most selective one
in Belgium on MRP

3.977.876 MRP

(70%
of the
FH readers)

1/2 page:

~~89.992 EUR~~

43.268 EUR

1/4 page:

~~48.792 EUR~~

21.389 EUR*

* Sur base couponing