

# WEB PROFILE

469.952  
RU/Month

## Gender

	Audience	Profile
Men	367.360	78%
Women	102.592	22%

## Age

	Audience	Profile
12-24 years	18.116	4%
25-34 years	50.988	11%
35-44 years	63.140	13%
45-54 years	126.448	27%
55-64 years	94.920	20%
65 years & more	116.340	25%

## Social Groups

	Audience	Profile
1 + 2	110.208	24%
3 + 4	114.296	24%
5 + 6	131.712	28%
7 + 8	98.504	21%

## Main Shopper

	Audience	Profile
	276.976	59%

## Education

	Audience	Profile
Education Low	97.300	21%
Education Medium	208.516	44%
Education High	164.136	35%

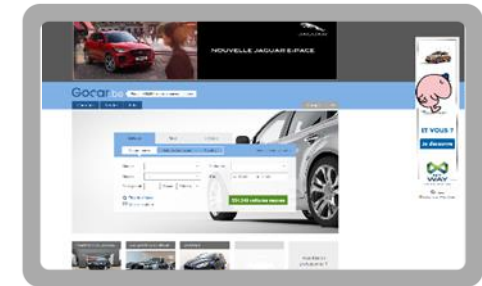
## Profession

	Audience	Profile
Management	58.352	12%
Employee	115.528	25%
Worker	61.628	13%
Student	21.168	5%
Retired	131.376	28%

## Provinces

	Audience	Profile
Brussels + 2 Brabant	125.132	27%
Liège	60.284	13%
Hainaut	63.532	14%
Namur + Luxembourg	41.776	9%

Gocar.be



FR | 55%  
NL | 45%