

GRENZECHO



55.216
RU/Month



Gender	Audience	Profile	Education	Audience	Profile
Men	24.920	45%	Education Low	10.640	19%
Women	30.296	55%	Education Medium	27.580	50%
			Education High	16.996	31%
Age			Profession		
12-24 years	1.036	2%	Management	4.732	9%
25-34 years	5.516	10%	Employee	14.084	26%
35-44 years	7.084	13%	Worker	5.964	11%
45-54 years	19.208	35%	Student	1.316	2%
55-64 years	8.652	16%	Retired	14.504	26%
65 years & more	13.720	25%	Provinces		
Social Groups			Brussels + 2 Brabant	3.584	7%
1 + 2	10.416	19%	Liège	49.364	89%
3 + 4	14.700	27%	Hainaut	84	1%
5 + 6	15.260	28%	Namur + Luxembourg	532	1%
7 + 8	13.720	25%			
Main Shopper	38.136	69%			