

WEB PROFILE

73.108
RU/Month

Gender

	Audience	Profile
Men	32.816	45%
Women	40.292	55%

Age

	Audience	Profile
12-24 years	588	1%
25-34 years	12.208	17%
35-44 years	17.444	24%
45-54 years	15.736	22%
55-64 years	10.192	14%
65 years & more	16.940	23%

Social Groups

	Audience	Profile
1 + 2	17.108	23%
3 + 4	18.872	26%
5 + 6	19.516	27%
7 + 8	16.212	22%

Main Shopper

	Audience	Profile
	51.968	71%

Education

	Audience	Profile
Education Low	14.112	19%
Education Medium	31.584	43%
Education High	27.412	38%

Profession

	Audience	Profile
Management	6.132	8%
Employee	24.024	33%
Worker	7.560	10%
Student	2.436	3%
Retired	17.136	23%

Provinces

	Audience	Profile
Brussels + 2 Brabant	12.236	17%
Liège	42.756	59%
Hainaut	8.876	12%
Namur + Luxembourg	5.684	8%

GRENZECHO

