

TVNews



1.496.760 READERS

Gender	Audience	Profile	Education	Audience	Profile
Men	781.050	52,2%	Primary or lower secondary	302.140	20,2%
Women	715.710	47,8%	Higher secondary	637.920	42,6%
			Bachelor or master	556.710	37,2%
Age			Profession		
16-24 years	136.410	9,1%	Management	141.890	9,5%
25-44 years	440.010	29,4%	Employee	444.680	29,7%
45-64 years	577.800	38,6%	Worker	136.270	9,1%
65 years & more	342.540	22,9%	Student	119.360	8,0%
Social groups			Provinces		
1 + 2	379.220	25,3%	Brussels + 2 Brabant	468.320	31,3%
3 + 4	402.510	26,9%	Liège	355.220	23,7%
5 + 6	335.290	22,4%	Hainaut	417.470	27,9%
7 + 8	379.740	25,4%	Namur + Luxembourg	211.380	14,1%
Main Shopper	1.114.890	74,5%			