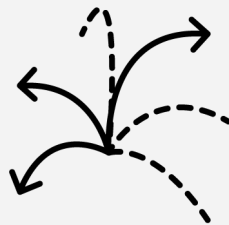




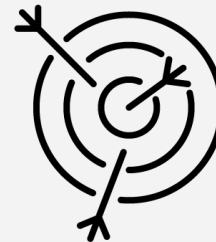
Why PNU?



Simplicity



Reach



Multiple
touchpoints

What's new?

Our partnership and the existing USP's aren't new.

But this is

- We have **lowered the package prices**
- We have **simplified** our offer
- We've created a **new approach** for **branded content briefings**
- Some new formats have been introduced **Social & Video**

Packs

Display

Take over

High impact format
Home + Run of site
7 days

Reach

Floating or Leaderboard
/ Halfpage, Run of site
7 days

NEW

Social display

Display or video post
Run of site
7 days

NEW

Video

6"

Short form video
Run of site, 7 days

NEW

15"

Short form video
Run of site, 7 days

NEW

Branded content

Min. of 3 articles

25.500 EPV's

Offers possible on demand

NEW



Want to know more
and use this offer?

Contact us!

digital.sales@dpgmedia.be

or

alexandra.degrez@rossel.be