

# National rates

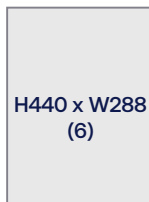
## 2023

**LE SOIR**



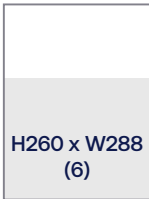
H440 x W608  
(12)

**Pano: 45.985€**



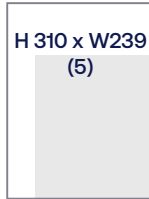
H440 x W288  
(6)

**1/1 page: 30.655€**



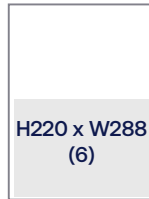
H260 x W288  
(6)

**Art 600: 22.995€**



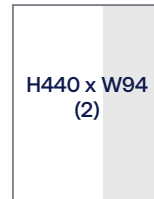
H 310 x W239  
(5)

**Junior Page: 22.995€**



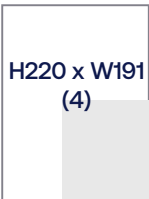
H220 x W288  
(6)

**½ page: 19.935€**



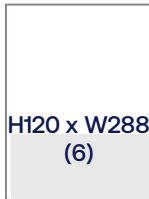
H440 x W94  
(2)

**H x 2 col.: 13.805€**



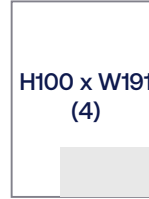
H220 x W191  
(4)

**¼ page: 12.265€**



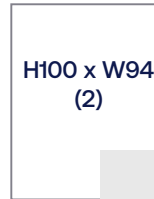
H120 x W288  
(6)

**Bandeau : 10.110€**



H100 x W191  
(4)

**Pavé: 6.130€**



H100 x W94  
(2)

**Pavé: 3.070€**

### PREFERENTIAL PAGES

Page 1	Rate x 5
Page 3	Rate x 2
Page 4-5	Rate + 50 %
Premium 1 <sup>st</sup> cattern	Rate + 20 %
Last page cattern / newspaper	Rate + 20 %
Following pages - multi-block	Rate + 25 %
Brand mentioned	Rate + 15 %

*Proximity*  
**at heart**