

Tarif national 2023



FORMATS CLASSIQUES

H287 x L444 mm	
	H141 x L444 mm

PANO Edition	
NL	25.200 €
FR	29.950 €
NL+FR	39.500 €

1/2 PANO Edition	
NL	20.800 €
FR	24.700 €
NL+FR	32.500 €

H287 x L209 mm	
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1/1 PAGE Edition	
NL	16.800 €
FR	20.000 €
NL+FR	26.350 €

H166 x L209 mm	
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ART 600 Edition	
NL	11.700 €
FR	13.900 €
NL+FR	18.300 €

H204 x L167 mm	
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JUNIOR PAGE Edition	
NL	11.700 €
FR	13.900 €
NL+FR	18.300 €

H287 x L124 mm	
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H x 3 COL. Edition	
NL	12.500 €
FR	14.850 €
NL+FR	19.600 €

H141 x L209 mm	
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1/2 PAGE Edition	
NL	9.700 €
FR	11.500 €
NL+FR	15.200 €

H287 x L82 mm	
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H x 2 COL. Edition	
NL	8.350 €
FR	9.900 €
NL+FR	13.100 €

H100 x L209 mm	
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BANDEAU x 2 Edition	
NL	6.500 €
FR	7.750 €
NL+FR	10.200 €

H166 x L124 mm	
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1/4 PAGE Edition	
NL	6.500 €
FR	7.750 €
NL+FR	10.200 €

H100 x L167 mm	
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PAVE x 4 Edition	
NL	5.250 €
FR	6.250 €
NL+FR	8.150 €

H128 x L82 mm	
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1/8 PAGE Edition	
NL	3.450 €
FR	4.100 €
NL+FR	5.350 €

H50 x L209 mm	
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BANDEAU Edition	
NL	3.300 €
FR	3.900 €
NL+FR	5.100 €

H100 x L82 mm	
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PAVE x 2 Edition	
NL	2.650 €
FR	3.150 €
NL+FR	4.100 €

H50 x L82 mm	
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PAVE Edition	
NL	1.350 €
FR	1.550 €
NL+FR	2.000 €

EMPLACEMENTS SPÉCIFIÉS

Page 1	Tarif x 5
Page 3	Tarif x 2
Page 4-5	Tarif + 50 %
Premium 1er cahier	Tarif + 20 %
Dernière page cahier / journal	Tarif + 20 %
Emplacement exigé - multi-blocs	Tarif + 25 %
Citation de marque	Tarif + 15 %

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EMPLOYER BRANDING

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Big impact formats

H287 x L82 mm		FRONT COVER	
		Edition	
		NL	41.700 €
		FR	49.500 €
		NL+FR	65.350 €

H100 x L209 mm		COVER HEADER	
		Edition	
		NL	40.750 €
		FR	48.350 €
		NL+FR	63.800 €

H287 x L274 mm		FLIP COVER 1	
		Edition	
		NL	58.700 €
		FR	69.700 €
		NL+FR	91.900 €

H287 x L317 mm		FLIP COVER 2	
		Edition	
		NL	79.550 €
		FR	94.450 €
		NL+FR	124.600 €

H287 x L444 mm		COVERWRAP 2P	
		Edition	
C4	C1	NL	121.950 €
		FR	144.850 €
		NL+FR	190.900 €

H287 x L444 mm		OPENING SPREAD	
		Edition	P1+P3
		NL	58.900 €
		FR	69.900 €
		NL+FR	92.150 €

H287 x L444 mm		COVERWRAP 3P	
		Edition	
C4	C1	NL	147.200 €
		FR	174.800 €
		NL+FR	230.400 €

H287 x L209 mm		COVERWRAP 4P	
		Edition	
C2	C3	NL	168.200 €
		FR	199.750 €
		NL+FR	263.300 €

H287 x L444 mm		COVERWRAP 3P	
		Edition	
C4	C1	NL	147.200 €
		FR	174.800 €
		NL+FR	230.400 €

H287 x L209 mm		COVERWRAP 4P	
		Edition	
C2	C3	NL	168.200 €
		FR	199.750 €
		NL+FR	263.300 €

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